

# AIGLON

## THE MAGAZINE OF AIGLON COLLEGE

Reserve your advertising space and required format by putting an “X” in the appropriate box below:

### STANDARD POSITIONS

#### One Edition

December 2018

#### Two Editions

December 2018 & June 2019

Full Page (A4)	<input type="checkbox"/> CHF 5'000	<input type="checkbox"/> CHF 8'000
Double Page Spread	<input type="checkbox"/> CHF 9'500	<input type="checkbox"/> CHF 14'000
Half Page (Landscape)	<input type="checkbox"/> CHF 2'700	<input type="checkbox"/> CHF 4'000

### PREMIUM POSITIONS

#### One Edition

December 2018

#### Two Editions

December 2018 & June 2019

Outside Back Cover	<input type="checkbox"/> CHF 10'000	<input type="checkbox"/> CHF 15'000
Inside Front Cover	<input type="checkbox"/> CHF 8'000	<input type="checkbox"/> CHF 12'000
Inside Back Cover	<input type="checkbox"/> CHF 8'000	<input type="checkbox"/> CHF 12'000

(Rates are exclusive of Swiss VAT)

**DIMENSIONS:** width (w) x height (h). All measurements in “mm”

#### Full Page Advert:

**a) Bled Format:** 216(w) x 286(h) (Please add crop marks)

(‘Type safe’ area (all text must be positioned within this space) = 181(w) x 252.5(h). Margins: 12mm from outside edge, 17mm from inside edge, 12mm from top edge, 15.5mm from bottom edge.

Or

**b) Unbled Format (slightly smaller size advert, with white border all round)**

181(w) x 252.5(h) (no bleed or crop marks required).

**Double Page Spread:** 426(w) x 286(h) (Please add crop marks)

(‘Type safe’ area (all text must be positioned within this space) = 181(w) x 252.5(h) for each single page. Margins: 12mm from outside edge, 17mm from inside edge, 12mm from top edge, 15.5mm from bottom edge.

**Half Page:** 181(w) x 122(h) (no bleed or crop marks required).

<b>Advert reservation deadline for Issue 11 (December)</b>	<b>9 November 2018</b>
<b>Advert submission for Issue 11</b>	<b>14 November 2018</b>

<b>Advert reservation deadline for Issue 12 (June 2019)</b>	<b>6 May 2019</b>
<b>Advert submission for Issue 12</b>	<b>10 May 2019</b>

Please complete your details below and an invoice will follow

(PLEASE PRINT)

Company: .....

Name: .....

Address: .....

Email: ..... Tel: .....

**Signature:** ..... **Date:** .....

**CONDITIONS OF ACCEPTANCE**

In order for your advertisement to be published in the Aiglon Magazine, full payment within 10 days from receiving an invoice is required. Bookings must be cancelled prior to the booking deadline to attract no penalty. Cancellations between the reservation deadline and the submission deadline will attract a fee of 25% of the booking. Cancellations after the submission deadline will attract a fee of 50% of the booking. Aiglon reserves the right to refuse an advertiser at the publication's discretion. Copy on CD, accompanied by hard copy proof, to the address below, or via email as a press-quality pdf, tif or jpeg. All images to be supplied at a minimum resolution of 300 dpi. Colour images must be CMYK.

**BANK WIRE TRANSFER**

Aiglon College SA • Account: T0800.32.05 • Bank: Banque Cantonale Vaudoise, 1884 Villars, Switzerland.  
Swift: BCVLCH2L • Clearing: 767 • IBAN: CH84 0076 7000 T080 0320 5

**CORRESPONDENCE**

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